

MESSAGE FROM THE PRESIDENT

Many of you know I am a huge Jimmy Buffett fan, as I reflect on this absurdity, we are living through I cannot help but be reminded of one of his song lyrics "If we could not laugh, we would all go insane!" I can think of a couple others, but they are not appropriate for a printed publication! But oh, how I long for a frozen margaritas in hand! Ha

This phrase has gotten me through the last 6 weeks, but, like many of you, my days have not always been filled with laughter. As we take this uncharted path together my days are filled with worry for the Town of Cape Charles, residents, businesses and we miss our visitors. Sprinkled with a lot of optimism throughout!

One of the things I have made a priority is to gain as much knowledge that is out there to share with our business community. Instead of making breakfast and managing the inn my days are filled with Zoom calls with the SBA, Representatives and Congresswomen, Virginia Tourism Corporation and ESVA Tourism Zoom calls to name a few. Knowledge is what is driving that optimism, through participation in these calls I am gaining information that CCMS can share with our businesses.

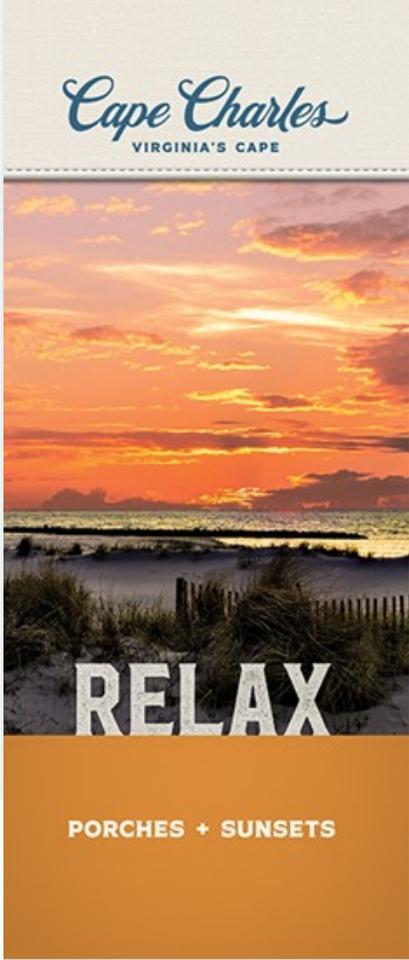
So, what can we do next as a community? First of all, #stayCCstrong and keep the great support we have of each other going. We are all learning to pivot and partner more and more, and we need to use our arsenal of resources at hand ... one another. And remember CCMS is here for you, whether if it's for a new skill you need to develop, a great idea you want to share, or you just need someone to listen who gets it! Reach out, we are here for you.

Hang on folks as we continue through this next leg of this crazy wild ride. We have made it this far and with planning and precaution we will get through the next phase.

Tammy Holloway

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## MAIN STREET BUSINESSES ARE COPING

*With business slowdown beginning in early March followed by the governor's statewide Stay-at-Home order and the closure of non-essential and many retail businesses, Cape Charles businesses are coping with unprecedented challenges. Most have merely closed their doors and, like Leigh Greer of Table & Tonic, are "weathering it out" the best they can. Others have chosen to stay open with reduced hours and services. Some have applied for government loans such as the Payroll Protection Program (PPP) to help fill the gap. And others have come up with novel ways to market their goods and services other than relying on in-store shoppers.*

*CCMS was curious to learn how our merchants are coping with the loss of business and spoke with some of them to hear their stories. Here is what we learned.*

Meredith Lusk of **Moonrise Jewelry** is using this time to prepare for her move to a new retail space on Mason Ave. Her temporary relocation to Strawberry Street has been further complicated by the business downturn, however, this has given her more time to focus on the details of the upcoming move such as setting up decorative fixtures, designing and constructing the store front, and refinishing display cases. "It's a nerve-racking time to be doing this, but I'm prepared to stay the course!" She is hopeful that she will be in her new retail space by July 4.

The Paycheck Protection Program loan came through for her business the week of April 13 which will make it possible for her to keep her staff on the payroll. Her business model has changed with emphasis on online shopping and working with customers via Facetime, scheduled

in-store appointments, and other means. Luckily, she is well stocked with inventory and hasn't had to rely on her suppliers, whose response has slowed down, to obtain needed materials. Meredith is optimistic about the future of her business and the Cape Charles business community. This situation has brought the merchants closer together by sharing information and resources that they need. "We need each other!" She acknowledged the role that CCMS is playing to facilitate communication between businesses. She sees Moonrise as "uniquely positioned" with a product that will always be in demand. And she is optimistic that, once back to normal, shoppers will place more value in small businesses where they can get personalized attention and quality products. *(continued on p. 8)*

## INTERVIEW WITH NEW TOWN MANAGER



Official on March 9, John Hozey began his new job as Town Manager right on the cusp of the coronavirus restrictions. In addition to getting up to speed on all the things he needs to know about Cape Charles, he was faced with working with Town Council, stakeholders and others to effectively enact restrictions in response to the governor's executive order for business closures and stay-at-home. He describes his learning curve as being like 'flattening the curve' of the pandemic. With being unable to meet people in person to "soak up" their knowledge and perspectives, his curve has been elongated. He acknowledges Town staff, however, for doing a great job in getting him the information and resources needed to get the job done.

John has a long relationship with the Eastern Shore of Virginia. Although born and raised in Philadelphia and having lived much of his time in Alaska, his wife's home state, he spent much of his youth on the Shore with his grandparents and extended family. Feeling the draw to return to his roots, John moved to his family home on Wallops Island about a year ago with plans to settle there permanently. In his current position, John and his wife, Rhonda, and his Irish setter, Chase, have now moved to Cape Charles and are getting settled into their new home in Bay Creek.

As Town manager, John is the director of emergency management, designated as the central point of contact for Northampton County and the State in response to this crisis. He is coordinating all efforts to enforce the governor's order to close certain non-essential businesses and for citizens to stay at home. He has also been given broader authority to work with businesses and residents on an as-needed basis to extend payment deadlines, arrange payment plans, waive late penalties, and remove the fee for credit card transactions with the Town. This authority allows him to work with citizens facing financial difficulties to ease their short-term burden.

The Town is using multiple ways to reach out to its residents and businesses. Town Council meetings are being held via Zoom and streamed on the Town's Facebook page, the mayor is holding regular Facebook updates, and the COVID 19 Messages are available on the Town's website home page along with NIXLE Alerts and emails for those who subscribe. With Town offices closed to the public, the Cape Charles Memorial Library computer lab is open four hours per day for people without computers to conduct business with the Town. John says that the approach to holding meetings via Zoom is working well. After initial hurdles in learning how to use the product from both a town and individual perspective, obtaining new processes and equipment to make it work smoothly, and sometimes working with limited bandwidth, John believes that this approach is now meeting everyone's needs. He is happy to see that citizens are staying engaged, evidenced by their input received prior to these meetings.

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### Stay Connected

#### Facebook –

- Go to [Smitty Dize Mayor of Cape Charles, VA](#) to see live updates every Tuesday and Friday night at 8:00 pm. Past videos are also available to view.
- Go to [Municipal Corporation of Cape Charles](#) to watch & listen to town meetings.

**Cape Charles website** - to sign up to receive NIXLE Alerts via email, text message and/or voice message and for a link to updates regarding the Town's business operations and important messages.

## UPDATE ON CCMS ACTIVITIES



CCMS crossed a milestone on March 31 with the submission of the Virginia Main Street Designation application! After a successful two years as Affiliate and a Virginia Downtown Community, Cape Charles Main Street is now ready to become a fully-fledged

Virginia Main Street Designated Community. If achieved, we will be eligible for more grants and assistance to help in our vision of Cape Charles revitalization. Many volunteers supported the effort to pull together the information required by the application. Among those, special thanks go to the CCMS Board directors along with Karen Zamorski and Patty Sepety. We also would like to thank the Town of Cape Charles staffers Jennifer Lewis, Debbie Pocock, Libby Hume, and Paul Grossman along with other members of Town Council for their extraordinary support of this effort. We expect to learn whether CCMS achieved this designation at the Virginia Main Street July conference.

Work on the new map and website is rapidly moving forward, and we are hopeful that these incredible new tools will be ready by the time that everything opens back up. Karen Zamorski reminds us that "both the map and the website will be critical in helping us to launch a new marketing push for Cape Charles."

CCMS will print 30,000 copies of the colorful discovery map that will be distributed to welcome centers around Virginia and bordering states. This map is scheduled to go to print mid to late May and will be available this summer season. Both sides of the map will carry ads purchased by businesses that will not only give them wide exposure in print but also online with a digital, interactive map. The interactive map will reside on our new website and allow our businesses to have a greater online presence with the ability to

pull more customers to their locations.

The new CapeCharlesVirginiacape.com will allow us to market Cape Charles and the shore and to drive more revenue for our businesses. The site map was completed in late April and the search has begun to gather images that represent everything Cape Charles. If readers have images to share, they are welcome to email a hires file to [capecharlesmainstreetaa@gmail.com](mailto:capecharlesmainstreetaa@gmail.com).

The new website will be visually impactful with beautiful photography (video to come later), a more intuitive layout, and will allow visitors to easily locate the information they are seeking. Whether they are a visitor looking to plan a trip, a resident looking for the latest events or someone wanting to explore the possibility of relocating to Cape Charles, they will find it here. The goal is to have the new site ready to launch in



late August. CCMS is using its Facebook page and Business Connect Zoom meetings to "get the word out" during this diffi-

cult time. CCMS has been a resource for businesses, providing communication and information on topics of timely interest. We have provided information on funding opportunities available through such sources as the Save Small Business Fund and the Payroll Protection Program as well as resources for the CARES Act and COVID-19 assistance. Updates are being provided through regular Constant Contact messages and at the Business Connect meetings via Zoom. These meetings give business, tourism and regional information with guest participants such as Staci Martin with Virginia Tourism and Robbie Marsh of ESVA Tourism who joined the March 25 call. Information was also available via Facebook on the Restaurant Take Out Weekend. Businesses are using this medium to reach customers by posting pictures, specials and take out menus.

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## Update on CCMS Activities

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On a fun note, CCMS sponsored a Porch Happy Hour on Friday, March 28. Residents were invited to sit on their front porches, in their yards, and on their golf carts to enjoy a socially-distanced community party. Thanks to Chesapeake Properties for sponsoring Chris Glennon to provide his great pictures, a few of which are shown here and continued on p. 11.

Go to the [CCMS Facebook](#) page to see more. You may just be in one!



## Interview with New Town Manager

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John also talked about ordinances designed to assist residents and businesses and minimize exposure to COVID-19. The due date for the Business, Professional, and Occupational License (BPOL) tax, originally due on April 15, has been extended to September 30. The golf cart license deadline was also delayed until June 30. The town adopted an ordinance on April 16 to temporarily close short-term rental operations, with a daily fine of \$500 for those rental owners who do not comply. The beach and Central Park have been closed for all activities other than exercise and fishing since March 31. The town has also closed the playground and tennis courts. John advises any citizen who is aware of a violation of these ordinances to notify the police via the “tip line” at 757-678-0458.

Regarding plans to re-open, the Town is following the governor’s lead and will be listening closely for the deadline to lift restrictions on personal care and other non-essential establishments. They will also be paying close attention on June 10, the deadline for lifting the stay-at-home order. A task force of stakeholders, including CCMS, is meeting to plan how the re-opening will be rolled out.

With all the challenges that the Town is now facing, John acknowledges that it’s tough on everybody but is happy to report that “problems are few and far between.” He extends his appreciation to all essential front-line workers and gives a ‘shout out’ to the Town’s maintenance staff whose jobs are to maintain its basic infrastructure and systems – things we can easily take for granted. Once businesses have re-opened, he encourages everyone to support them by spending their dollars locally.

## MEET OUR NEW BOARD MEMBERS

*CCMS is lucky to have acquired four new Board members who joined the team in February. Please be sure to welcome and thank them for their willingness to serve.*

### **Cathy Fox - Director & Volunteer Committee Chair**

Cathy was born and raised in northern New Jersey. Her career began in banking at Chase Manhattan Bank and Citi Bank in New York City. After relocating to the Washington, DC area in the late 1980s, Cathy took a nine-year sabbatical to raise her children. It was during this time that she became active in her community. She served as the Vice President of her local PTA, Secretary of the Home Owners Association, newsletter editor for her children's preschool and many other "rewarding activities." In 1998, Cathy returned to the workplace and continued to juggle her children's busy schedules. She was active in Fairfax Little League, Oakton High School Dive Team and Church of the Holy Comforter.



In 2016, Cathy and her husband Steve became full time residents of Cape Charles. Cathy currently works as the Bookkeeper at Northampton High School and is active with the Cape Charles Memorial Library and Emmanuel Episcopal Church. In her spare time, Cathy enjoys cooking, gardening and being Nana to her grandchildren.



### **Tom Weaver - Director & Organization Committee Co Chair**

A native of South Carolina, Tom grew up in Greenville. After high school, he served in the US Navy and upon discharge, entered Clemson University where he graduated with a BS degree in Industrial Management and minor in Industrial Engineering. Several years later, he received an MBA from Furman University. For several years, he held positions as an Industrial Engineer; the last of which as Director of Industrial Engineering at Revlon. Later, he was

the Program Manager for several large federal contractors.

Since retiring, he has served as a volunteer for various organizations. In addition to his recent appointment to the board of Cape Charles Main Street, he is currently a member of the Town of Cape Charles Board of Zoning Appeals and Friends of Kiptopeke State Park. He is married to Sue Henley and has two children and four grandchildren. In May of 2019, Sue and Tom moved permanently to Cape Charles from Charlottesville.



### **Reginald Widgeon - Director & Design Committee Co-Chair**

Reggie is a native of Northampton County and lived in the Eastville/Cape Charles area through high school graduation. He attended and graduated from Norfolk State University, attended the University of MD University College, as well as TUCK Business School at Dartmouth in Minority Business Entrepreneurship. Also, as a civilian, he is a product of the US Navy Electronics Technology Apprenticeship Program.



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## Meet Our New Board Members

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Reggie is an accomplished business executive with over 45 years of experience in marketing to government and commercial information technology(IT) markets. With many years of experience in entrepreneurship, real estate investing, business and lifestyle solutions, he is experienced and accomplished at business development, marketing, and developing home based businesses. Reggie worked at Memorex Corporation for over 20 years in multiple positions including the last 5 years as Director for all Federal Government Sales and Marketing. After Memorex, as President and CEO, he created an IT company providing services to government agencies nationwide for 17 yrs. He is currently an Independent agent with Youngevity International providing lifestyle solutions and business services.

Reggie believes our business environment sustainability is paramount for long term consistent growth and expansion. He also recognizes “the benefits of diversity in ownership and types of businesses that provide a broader cross-section of ideas, innovations and creativity in expanding the appeal of our Cape Charles community residents and visitors.”



### Leigh Greer—Director & Economic Vitality Co-Chair

Originally from South Carolina, Leigh made Virginia home over 40 years ago. She currently owns Table & Tonic, a successful retail shop in her “beloved Cape Charles,” but has worn many hats through the years. She has been a mental health counselor with children and adults and was a preschool teacher for many years. As a member of the First Presbyterian Church in Norfolk, she was a member of the governing body and head of the Women’s Ministry. As owner of a retail store and blessed with two married daughters and a grandchild, Leigh stays plenty busy!



## UPDATE ON CAPE CHARLES MAIN STREET IN MOTION

As you learned in the Winter issue, the 2019 *Cape Charles Main Street in Motion* campaign was a big success with the generous donations helping CCMS to reach its 2020 goals. However, like others, CCMS is facing a budget realignment since a significant source of our funding, Transient Occupancy Tax (TOT) which comes to us via the Town, was greatly reduced in the 4th quarter. CCMS cut \$16,000 from the budget and returned this money to the Town to help ease its shortfall due to COVID-19. We anticipate a decrease in our budget from the TOCC for FY21 as well because of the impact to TOT.

To keep CCMS instrumental in leading positive change for our community, donations are now an even more critical component of the CCMS budget. Also, funding must be available to match many grants, and the funds generated through donations play an important role in obtaining grant monies.

The 2020 campaign is about to be launched—be looking for more information coming in May. In the meantime, if you would like to make a donation, you can either mail a check, payable to Cape Charles Main Street, to P.O. Box 567, Cape Charles, VA 23310 OR donate online at <https://cape-charles-va-main-street-inc.square.site/donations>.



## Main Street Businesses are Coping

*(continued from p. 2)*

Kathy Glaser, owner of **Alyssa House Bed & Breakfast**, sees her off-season business trend continuing well into the summer season. Informally closed during the winter months, Kathy says “it doesn’t look good” for the upcoming months. She has had numerous reservations cancelled, including two lodging engagements planned for the Easter weekend. Although lucky that revenue from her business is not her sole source of income, Kathy relies on business to support the repairs and general upkeep of her B&B which is a never-ending chore.

A retired medical officer with the State Department, Kathy has experienced the sweep of many global viruses. She was in China when the SARS pandemic happened and was also on staff during the MERS, Bird Flu and Ebola outbreaks. She says that the coronavirus is “bigger and longer” than the others she experienced abroad. She noted that China, following SARS, institutionalized habits of meticulously cleaning and the general population has resorted to wearing masks and gloves everywhere. They don’t shake hands and they use disposable products as much as possible. She believes that this will also be the case here following the current pandemic.

Kathy attended a recent Zoom meeting sponsored by CCMS that featured community leaders from the Eastern Shore Tourism, the Chamber of Commerce and a representative from Elaine Luria’s office. The discussion centered around the pandemic’s impact on tourism. Kathy’s conclusion, based on data from Virginia Tourism, was that this industry will most likely be one of the last to recover. However, she also noted the expectation that small tourist areas and beach locations will probably recover more quickly since travelers will be looking for smaller, more isolated and nature-centric places to visit. In the meantime, she is confident that “it will pass” and is ready to “sit tight and ride it out.”

The doors have remained open at **Gull Hummock**, and Honey & Jon Moore are thankful that they are able to stay open for their customers. With slow mornings and unable to have their well-received wine tastings, store hours have been reduced. Except for Saturdays, they open at 1:00 and are

open until between 5:00 & 6:00, depending on the day. When they opened in 2009, they made a commitment to be open 7 days a week and are sticking to their commitment, even during this time of extreme business slowdown.



They have fewer customers, but larger individual purchases with a current buying trend toward “comfort items.” In greatest demand are Brown Dog ice cream,

chocolate, and wine. In the winter, they introduced a line of Boars Head meats and cheeses and fresh baked bread which will help customers cut back on their trips to the grocery store and have access to quality products.

To address customers’ concerns for sanitation and social distancing, there are a number of changes that have been made in the store. Honey says that “I treat everyone as if they could have the virus and as if I had it, too.” This includes assuming her “coronavirus stance” in order to maintain the proper social distance. All inventory and counters are dutifully kept wiped down—to such a degree that their beautiful red cedar checkout counter is losing its luster!

With the decline of in-store sales and changing customer needs, they now offer curbside deliveries for orders received via Facebook messaging, calls or email. Customers can pick up their orders outside and, if they want to go into the store for additional items, their exposure is limited. They are experimenting with deliveries but are still working out the kinks on this service.

Honey believes that business will eventually pick up again but with a new awareness of one’s proximity to others. With this, Honey & Jon are looking at opening their back room where customers can enjoy a charcuterie board and a glass of wine, allowing plenty of personal space.

Honey extends her appreciation to everybody who has supported their business during this time and is “keeping positive in the midst of everything negative going on—I believe in the light of hope!”

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## Main Street Businesses are Coping

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When asked how business was going right now, Malcolm Hayward of **Eastern Shore Custom Carts** replied “badly.” His business has been directly affected by the current downturn in tourism, and he is not optimistic about things picking up for the summer. Like many of the Cape Charles businesses, he relies on the peak season to carry the business for most of the year.

The business is threefold: sales, maintenance, and rentals. Sales and maintenance have “almost dried up.” Much of this business is from local residents. All inspections have been stopped, an action sanctioned by the town which has moved the deadline for golf cart licensing to June 30. Rentals produce the greatest amount of revenue, and summer reservations have either been put on hold or cancelled outright.

Malcolm has taken many steps to protect his staff and customers. The public is no longer allowed to enter the office or work areas, conducting their business at a kiosk erected outside to handle walk-in business. The carts are sanitized before they are let out and, again, when returned. They identify those carts ready for rental by applying blue tape to the steering wheel. All staff has been retained and are receiving their full wages. This includes one employee who is under a 2-week quarantine because his wife, who worked at the school cafeteria where a case of coronavirus was confirmed, may have been exposed. Hours have been shortened, and staff work alternate schedules to minimize contact.

The business has been approved for both the Distressed Loan Application which required a direct application to the Small Business Administration and the Payroll Protection Program which required an application to be submitted through the bank. Funds from neither of these programs have been received, however, and the business is operating under its own resources despite little to no revenue coming in. He was able to defer rent for his business on Stone Road and the warehouse in Cheriton – but, of course, this will still have to be paid at some point in the future.

As a final comment and illustrative of his generosity to the community, Malcolm shared that he has made carts available at no charge to residents who have a need.

When asked how her business is fairing during this time, Debra Bosna of **Freestyle Yoga** says that “everybody has disappeared, and I don’t know if they’re coming back.” After running her own studio for the past 20 years, this is the hardest time she has ever faced. Debra is holding onto her empty studio for now with the hope that, once people are again leaving their homes, her students will return. To fill the gap until then, she is offering a unique solution — holding yoga classes via Zoom meeting.

Although Zoom has given her a way to offer classes online, she has only been able to hold onto a small percentage of her normal business volume. An opportunity, however, has been opened to reach a broader market outside of Cape Charles which could potentially enable her to expand her business even after the coronavirus restrictions have passed.

Tammy Holloway of **Bay Haven Inn of Cape Charles** shares that they are deeply affected by the closure due to the coronavirus pandemic. She reports that they closed their doors on March 15 because they felt it was “the right thing to do for Cape Charles.” With most guests coming from areas of high infection, they did not want to open the possibility that the virus would come to town via their business.

Since reservations are usually made months in advance, deposits received from future guests had to be refunded. This was feasible for a while but, as funds began to run thin, guests were offered a credit

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## Main Street Businesses are Coping

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with flexibility to reschedule their stay. Most of their guests graciously accepted the credit offer and, along with the business, look forward to redeeming those credits once things open back up. This and the purchase of gift certificates from “very gracious people in town” is currently offering needed support.

Since its inception in November 2012, Bay Haven Inn of Cape Charles has continued to grow. As of this March, the business was experiencing a 30% increase over the same month in 2019 and, projecting this same data, expected to realize a 58% increase in total bookings for 2020. Now, using cancellation reports generated from her booking engine, projections are for a 25% decrease this year. That decrease could be greater, however, if reservation credits and gift certificates are quickly redeemed when the business reopens.

Like other small Cape Charles micro-businesses, Bay Haven doesn't qualify for the government funding programs which define a small business as having between three and 500 employees. This is further complicated by the fact that the latest wave of SBA loans, although now open to the self-employed, are processed through banks already overwhelmed by applicants.

But it's not all doom and gloom for Tammy. She budgets her time for multi-day projects that would have, otherwise, been difficult to complete with a house full of guests. She recognizes that, as a small inn with lots of open space and proximity to Central Park, theirs will be the type of escape that people will be looking for once things open up. She stays in touch using social media, sharing the assurance coined by Virginia Tourism that “We'll be Waiting.”

**Periwinkles** has become a fixture in Cape Charles. While operating this successful women's consignment shop for seven years, Suzanne Golibart feels that she had a good business rhythm going until the current slowdown happened.

We have a sign in our dining room that says “Laughter is loudest where food is best!” We miss that laughter! We are pivoting like most businesses and looking at how we can serve our breakfast and still get that laughter! Luckily, we have two large dining areas where we can social distance, but the difficult part will be who gets to sit in the kitchen and have a chefs table experience!  
Tammy Holloway

With sales taking a dramatic downturn, Suzanne was compelled to change the way she does business. In order to keep the business going, she has come up with unique ways to reach out.

One significant way Suzanne has changed her business model is by holding Facebook Live Shopping Shows on Mondays, Wednesdays and Fridays at 5:00 pm to showcase her merchandise and

to give a ‘shout out’ to the other businesses in town. These sessions give her the opportunity to highlight a variety of items available in the store—both new and discounted—and present them to her viewers. Interested customers, then, follow up with her via messaging or in person to make their purchases. She is also offering personal shopping appointments via Facetime and is usually found in her shop in the afternoons.



Suzanne describes her job now as threefold - any one of which could be a fulltime job —performing her regular management duties, doing 100% of the inventory work (processing, tagging, sales) and developing her new sales model. She is taking a high level of care in keeping her store and inventory clean and sterile, going as far as using an industrial strength steam machine on all new merchandise before placing on the floor. She is working even harder at keeping a good balance between incoming and outgoing inventory and to keep things fresh and uncluttered. With all this, she works “from the minute I wake up to the minute I go to bed.”

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## Main Street Businesses are Coping

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Jon Dempster of the **Shanty** and **Deadrise Pies** moved quickly to mitigate losses. He had to make decisions on saving inventory, maintaining staff, applying for emergency funding, and changing business hours and offerings. After initially offering takeout, he closed the Shanty on April 1 but continues to offer takeout at Deadrise from 4:00 – 8:00 pm daily.

The decision to close the Shanty was due to several factors. First, this restaurant is large, requiring significant staff and resources to maintain. Its harbor location, once an asset, is off the downtown ‘beaten path’ and, thus, gets less exposure. Additionally, the customer’s expectations to enjoy a lively, sit-down restaurant with a beautiful view and a fresh seafood meal could not be met with the dining area closed. Deadrise, on the other hand, is smaller, in a more central location and, with up to 40% of its business already takeout, customers are used to picking up their meals to be enjoyed elsewhere.

His application for the PPP loan for both businesses was filed early and the loans are now available

to him. He is, however, considering the challenge of bringing all his staff back to work. Many of them are now receiving unemployment benefits equal to or exceeding their restaurant earnings and there is little incentive for them to return at this time. If he offers their jobs back, they will lose these benefits. And there is the question of what work they would do since business is so slow. There is a big project underway to refinish the floors at the Shanty and there may be other projects to be done, but these may not be enough to keep everyone busy.

With suppliers now having a difficult time obtaining fresh produce & protein, delivery schedules and selection have changed, resulting in some items being unavailable and others more expensive.

There is also the challenge of obtaining fresh produce and protein.

With his regular suppliers now having a difficult time obtaining these items, their delivery schedules and selection have changed resulting in some items sporadically available and others being more expensive. This has resulted in unplanned menu changes and last-minute substitutions at Deadrise. On the other hand, Jon had to take quick action to save the inventory at the Shanty. A lot was able to be frozen with the rest given out as charitable donations, keeping losses at the Shanty minimized.

Jon thanks everybody for their patience and understanding. He is optimistic about re-opening and welcomes the return to a booming business.

### More Pictures from Porch Happy Hour





### **Cape Charles Main Street , Inc.**

Tammy Holloway, President

Andy Buchholtz, Vice-President & Town Council Rep

Laura Dodson, Promotions Co-Chair

Vacant, Promotions Co-Chair

Cathy Fox, Volunteer Chair

Bill Stramm, Organization Co-Chair, Planning Commission Representative

Tom Weaver, Organization Co-Chair

Mollie Pickron, Design Co-Chair

Reginald Widgeon, Design Co-Chair

Patsy Harris, Economic Vitality Co-Chair

Leigh Greer, Economic Vitality Co-Chair, Merchant Representative

Karen Zamorski, Program Director

Paul Strong, Treasurer

Patty Sepety, Adm Assistant